UNITED STATES PATENT AND ADDRESS OF THE Trademark Trial and Appeal Board P.O. Box 1451
Alexandria, VA 22313-1451

Mailed: August 24, 2010 77/26/,837

Cancellation No. 92052747

Color Image Apparel, Inc.

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Eco-Bella, LLC

## Vionette Baez, Paralegal Specialist:

Petitioner filed, on August 20, 2010 a notice of ineffective service upon registrant. The Board has conducted a search and found a new address for registrant as follows:

ECO-BELLA, LLC 1046 NORTH HIGHLAND AVENUE, NE ATLANTA, GA 30306

Accordingly, the above notice, with enclosure, is remailed as indicated above.

Registrant is allowed until FORTY DAYS from the mailing date of this order in which to inform this Office of its correct address in order that all records may be amended.

Compliance with Trademark Rule 2.193(b) and Trademark

2.119(a) is required.



If there has been any transfer of interest in the involved registration, registrant must so advise the Board and registrant must submit copies of the appropriate documents. See Section 10 of the Trademark Act and Patent and Trademark Rules 3.71 and 3.73.

In view of the circumstances, the time for filing an answer to the petition to cancel is extended to FORTY DAYS from the mailing date of this order. Notice is hereby given that unless the registrant listed herein, its assigns or legal representatives, shall enter an appearance, answer or other response to the petition within the time frame allowed, the cancellation may proceed as in the case of default.

In accordance with the Trademark Rules of Practice, conferencing, disclosure, discovery and testimony dates are set below. In each instance, a copy of the transcript of testimony, together with copies of documentary exhibits, must be served on the adverse party within thirty days after completion of the taking of testimony. Trademark Rule 2.125.

| Time to Answer                          | 10/3/2010  |
|---|------------|
| Deadline for Discovery Conference       | 11/2/2010  |
| Discovery Opens                         | 11/2/2010  |
| Initial Disclosures Due                 | 12/2/2010  |
| Expert Disclosures Due                  | 4/1/2011   |
| Discovery Closes                        | 5/1/2011   |
| Plaintiff's Pretrial Disclosures        | 6/15/2011  |
| Plaintiff's 30-day Trial Period Ends    | 7/30/2011  |
| Defendant's Pretrial Disclosures        | 8/14/2011  |
| Defendant's 30-day Trial Period Ends    | 9/28/2011  |
| Plaintiff's Rebuttal Disclosures        | 10/13/2011 |
| Plaintiff's 15-day Rebuttal Period Ends | 11/12/2011 |

Briefs shall be filed in accordance with Trademark Rule 2.128(a) and (b). An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.

If the parties to this proceeding are also parties to other Board proceedings involving related marks or, during the pendency of this proceeding, they become parties to such proceedings, they should notify the Board immediately, so that the Board can consider consolidation of proceedings.

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OFFICIAL BUSINESS PENALTY FOR PRIVATE USE, \$300 Alexandria; VA. 22313-1451 P.O. Box 1451 Commissioner for Trademarks If Undeliverable Return in Ten Days United States Patent and Trademark Office AN EQUAL OPPORTUNITY EMPLOYER

ECO-BELLA, LLC 1046 NORTH HIGHLAND AVE NE ATLANTA, GA 30306

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OCCUPAND HOO LAST
                                          FORWARD TIME EXP RTN TO SEND 1821 DURAND MILL DR NE ATLANTA GA 30307-1171
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RETURN TO MENDER